

UNIVERSITY ALLIANCE RUHR



# Transatlantic Ruhr Fellowship Program

August 3 - August 21, 2020







Central Park, May 2020, New York City

## Welcome Transatlantic Ruhr Fellows

We would like to welcome you as fellows of our Transatlantic Ruhr Fellowship Program 2020.

This year has presented all of us with unprecedented challenges. As the coronavirus pandemic continues to hold a grip on our world, we have had to rethink the ways in which we work and live together both locally and as global citizens. COVID-19 has brought into sharp focus the pre-existing social, political and economic conditions of our societies, and so have social movements around racial discrimination, climate change, immigration, and gender inequality here in the U.S. and abroad. Something else that we have learned with a greater sense of urgency than ever is the need for international collaboration to resolve the current crises and those to come.

And this is where you come in. While providing a group of highly talented students from the University Alliance Ruhr with the opportunity to expand their global portfolio remains at the core of our program's mission, we decided to revamp the Transatlantic Ruhr Fellowship Program and adapt it to what we believe will be a different future than the one we had imagined until recently. During our three-week online certificate program, you will acquire an entrepreneurial mindset. You will assess your strengths and develop skill sets that you will need to tackle new challenges. You will practice identifying problems and designing solutions. Entrepreneurs, business leaders, academics and representatives from international organizations will provide you with valuable insights into—and

a transatlantic perspective on—diversity and ethics, business communication and organizational management, labor laws and relations, and innovation and technology.

Although you cannot be physically present in New York this year, private guided virtual tours through the Metropolitan Museum and the Tenement Museum, as well as visits to different neighborhoods, will offer you unique perspectives on the rich cultural and ethnic mix of this city. For the internship part of our program, we again have partnered with AFS Intercultural Programs, B Braun, Deutsches Haus at New York University, Evonik, the German American Chamber of Commerce, MyPostcard and SCHOTT North America.

As travel restrictions remain in place throughout at least the summer of 2020, the internship will be rescheduled for a later time.

We are excited to have you on board for our Transatlantic Ruhr Fellowship Program and hope you will acquire lots of new insights, transatlantic connections and valuable experiences.

Peter Rosenbaum



Peter Rosenbaum  
UA Ruhr New York  
Executive Director





RUHR  
UNIVERSITÄT  
BOCHUM **RUB**

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**tu** technische universität  
dortmund

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UNIVERSITÄT  
DUISBURG  
ESSEN

*Open-Minded*

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# University Alliance Ruhr

The academic hub for research, teaching, studying, and networking in Germany's vibrant Ruhr area

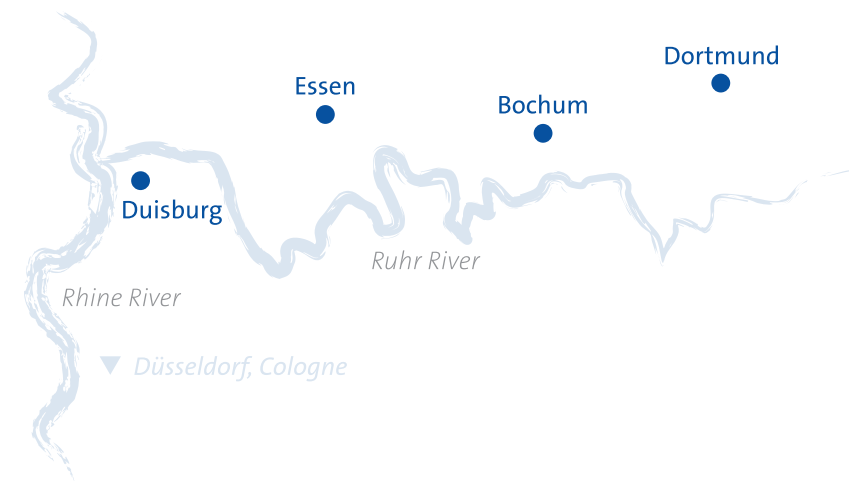
The University Alliance Ruhr is an alliance between Ruhr University Bochum, TU Dortmund University, and the University of Duisburg-Essen, the three largest universities in Germany's thriving Ruhr area. Each of our institutions has a strong tradition of breaking down walls between disciplines. We believe in the benefits of collaboration on all levels of scholarship and research, which is one of the reasons we came together in this unique university alliance.

More than 120,000 students, of which 19,000 are international, as well as over 14,000 researchers study and work within the UA Ruhr universities.

Together, the three universities have 850 partnerships with universities in over 130 countries, which provides our students and researchers with virtually unlimited possibilities for exchange and resources for development. To support our already strong global network of international exchange and collaboration, UA Ruhr has also created academic liaison offices for North America and Russia.

The Ruhr area is not only Germany's largest academic hub, but also an epicenter of innovation that fosters close interaction between academia and the private sector – and our alliance provides students and researchers from around the world with an open gateway to our region.

We invite you to learn more about the UA Ruhr alliance and our universities, and we look forward to welcoming you in the Ruhr area soon!







Grand Central Terminal, May 2020, New York City

## Program Focus Topics

### **Innovation and Entrepreneurial Mindset**

We will find out what it takes to be an entrepreneur and how you can discover, assess and further develop your strengths. We will learn how to define a problem, work on live case models, practice pitching and develop business models. Throughout this course, we will connect with entrepreneurs and discuss with them what it takes to translate your idea into a business and reach global impact.

### **Business Communication**

Within an organization and when interacting with supply chains and clients, effective communication is essential to the sustainability of a business. We will be discussing the skills and strategies to ensure everyone is consistently working toward common goals and that

critical information is shared to make those goals attainable. We will also cover communication boundaries, such as geographic, cultural, and technological.

### **Innovation/Technology**

As technological change continues to accelerate and market demand changes, innovation is critical to a business's success. How does an organization decide what technologies to concentrate on, what products and services are ripe for innovation, and how change will be received by the market? What are the aspects of the German and American markets that drive innovation, and how do companies adapt to different demands when serving different markets?

### **Ethics/Diversity**

The long and continuing history of relationships across cultures is an

important context for all business considerations. When managing a diverse workforce and presenting products and services to a broad market, ethical practices not only ensure a business is perceived as a community partner but also provide a more stable foundation for long term sustainability. We will discuss best practices and personal experiences as perspectives have evolved in Germany and the U.S.

### **Organizational Management**

As businesses grow, the complexity of operations requires careful and intentional guidance in order to compete effectively. Managers can implement various strategies to address challenges as they arise, but a culture of continuous improvement can position a company to respond nimbly to issues that may not yet be visible. We will consider

how company leaders balance risk and opportunity in changing environments and multinational markets.

### **Labor Laws/Labor Relations**

Labor laws continue to develop in both Germany and the U.S. as employers, employees, and governments coordinate toward safe and successful workplaces. Collective bargaining organizations (unions) can play a major role in representing the needs of workers. Companies often work with advisors to ensure they have the best understanding of their obligations and what may be subject to change. We will discuss the current state of labor relations as well as development worth paying attention to.





Times Square, April 2020  
New York City

# Program

Every day, all participants are encouraged to prepare their daily classes and seminars for approx. 3 hours in independent, individual work blocks **before** the program starts at 3 pm CEST, respectively 9 am EDT.

**PRE-SEMINAR WORK**  
Clifton Strengths Assessment  
Live Case Materials, Remote Tech Prep  
TED Talks, Food for Thought Instructions

## ENTREPRENEURSHIP WEEK AUGUST 3-7, 2020

in cooperation with the  
**BAKER INSTITUTE**  
at Lehigh University



*Lisa Getzler, Executive Director, Baker Institute*  
*Renée Baran, Innovation Programs Manager, Baker Institute*  
*Chris Kauzmann, '13, '14G, Innovator in Residence, Baker Institute and Adjunct Faculty*  
*Catherine Loikits, Baker Institute*  
*Samantha McGinty Dutton, Marketing & Media Manager, Baker Institute*

### Monday – August 3, 2020

- CEST 15:00 - 16:00**  
**EDT 9:00 am - 10:00 am** OVERVIEW AND EXPECTATIONS Work Block  
*Lisa Getzler, Renée Baran, Chris Kauzmann*
- CEST 16:00 - 17:00**  
**EDT 10:00 pm - 11:00 am** RUBE GOLDBERG CHALLENGE Overview and Work Block  
*Renée Baran*
- CEST 17:00 - 18:00**  
**EDT 11:00 pm - 12:00 pm** FOOD FOR THOUGHT: MEAL PREP AND PHOTOGRAPHS Work Block  
*Lisa Getzler, Renée Baran, Chris Kauzmann*
- CEST 18:00 - 19:30**  
**EDT 12:00 pm - 1:30 pm** FOOD FOR THOUGHT Opening Dinner & Conversation  
*Lisa Getzler, Renée Baran, Chris Kauzmann*
- CEST 20:00 - 21:00**  
**EDT 2:00 pm - 3:00 pm** INDEPENDENT WORK BLOCK

### Tuesday – August 4, 2020

- CEST 15:00 - 17:00**  
**EDT 9:00 am - 11:00 am** CLIFTON STRENGTHS Assessments and Debrief Discussion  
*Connor Moriarty, Coach, GALLUP*
- CEST 17:00 - 18:00**  
**EDT 11:00 am - 12:00 pm** DEFINING THE PROBLEM AND AND DESIGNING FOR OTHERS - DESIGNING YOUR SPACE Discussion  
*Lisa Getzler*
- CEST 18:00 - 19:00**  
**EDT 12:00 pm - 1:00 pm** LIVE CASE MODEL EXPLANATION Discussion  
*Chris Kauzmann*
- CEST 20:00 - 21:00**  
**EDT 2:00 pm - 3:00 pm** OFFICE HOURS Meetings

### Wednesday – August 5, 2020

- CEST 15:00 - 16:00**  
**EDT 9:00 am - 10:00 am** RULES AND CREATIVITY TECHNIQUES Brainstorming Discussion  
*Chris Kauzmann*
- CEST 16:00 - 17:30**  
**EDT 10:00 am - 11:30 am** LIVE CASE: A SNEAKERHEADS PARADISE (ASP) Q&A with Founder

**CEST 17:30 - 18:00**  
**EDT 11:30 am - 12:00 pm**

LIVE CASE BREAKOUT: A SNEAKERHEADS PARADISE (ASP) Q&A and Breakout Sessions  
*Chris Kauzmann, Nazr El-Scari, CEO, A Sneakerheads Paradise*

LIVE CASE WORK BLOCK Define  
*Chris Kauzmann*

**CEST 18:00 - 20:00**  
**EDT 12:00 pm - 2:00 pm**

### Thursday – August 6, 2020

- CEST 15:00 - 16:00**  
**EDT 9:00 am - 10:00 am** BUSINESS MODEL CANVAS: WHAT IS IT AND WHY WE USE IT? Discussion  
*Chris Kauzmann*
- CEST 16:00 - 17:00**  
**EDT 10:00 am - 11:00 am** STORYTELLING/PITCHING Workshop  
*Lisa Getzler*
- CEST 17:00 - 19:00**  
**EDT 11:00 am - 1:00 pm** LIVE CASE WORK BLOCK BMC AND PITCH DEVELOPMENT Work Block
- CEST 19:00 - 21:00**  
**EDT 1:00 pm - 3:00 pm** LIVE CASE SHARE-OUTS AND FEEDBACK Team Meetings and Work  
*Chris Kauzmann*

### Friday – August 7, 2020

- CEST 12:00 - 15:00**  
**EDT 6:00 am - 9:00 am** RUBE GOLDBERG Work Block
- CEST 15:00 - 16:00**  
**EDT 9:00 am - 10:00 am** RUBE GOLDBERG SHARE-OUT AND DEBRIEF Discussion  
*Renée Baran*
- CEST 16:00 - 17:00**  
**EDT 10:00 am - 11:00 am** HOW WILL YOU CARRY THIS WEEK'S LEARNING TO YOUR INTERSHIP Discussion  
*Lisa Getzler, Renée Baran*
- CEST 17:00 - 18:00**  
**EDT 11:00 am - 12:00 pm** ENTREPRENEURIAL LEADERSHIP FOR GLOBAL IMPACT Discussion  
*Lisa Getzler, Renée Baran*
- CEST 18:00 - 19:00**  
**EDT 12:00 pm - 1:00 pm** WRAP-UP AND APPRECIATIONS Discussion  
*Lisa Getzler, Renée Baran, Chris Kauzmann*



## Program (continued)

### SKILLS SEMINAR AUGUST 10-21, 2020

in cooperation with the  
**GERMAN AMERICAN CHAMBER OF COMMERCE  
NEW YORK**



#### Monday – August 10, 2020

**CEST 15:00 - 16:00** INTRODUCTION  
**EDT 9:00 am - 10:00 am** Welcome and Intercultural Orientation  
*Matthew Allen,*  
*Director Careers & Education,*  
*German American Chamber*  
*of Commerce New York*  
*Christopher Gallagher,*  
*Senior Manager of Careers &*  
*Education, German American*  
*Chamber of Commerce New York*

**CEST 16:00 - 16:30** BREAK  
**EDT 10:00 am - 10:30 am**

**CEST 16:30 - 17:45** ORGANIZATIONAL  
**EDT 10:30 am - 11:45 am** MANAGEMENT  
**German American**  
**Business Insights**  
*Dietmar Rieg, President & CEO,*  
*German American Chamber*  
*of Commerce New York*

**CEST 18:00 - 19:00** INTERCULTURAL TALKS I  
**EDT 12:00 pm - 1:00 pm** German in America:  
How To Work, Play & Live  
*Felix Zeltner,*  
*Co-Founder, Work Awesome*

#### Tuesday – August 11, 2020

**GERMAN ORGANIZATIONS**  
**AND INSTITUTIONS IN**  
**NEW YORK**  
Roundtable conversations  
*Katja Wiesbrock-Donovan,*  
*Chief Officer for Management,*  
*1014,*  
*Jörg Schumacher, Director,*  
*Goethe-Institut New York*  
*Ben Brisch, Director,*  
*DAAD North America and*  
*Director, DWIH New York*

**CEST 15:00 - 15:45**  
**EDT 9:00 am - 9:45 am**

**CEST 15:45 - 16:30**  
**EDT 9:45 am - 10:30 am**

**CEST 16:30 - 17:15**  
**EDT 10:30 am - 11:15 am**

*Christian Resing,*  
*Consul Head of Press*  
*Department, General*  
*Consulate of Germany,*  
*New York*

**CEST 17:15 - 18:00**  
**EDT 11:15 am - 12:00 pm**

*Rev. Miriam Groß,*  
*Pastor, St. Paul's German*  
*Evangelical Lutheran*  
*Church*

**CEST 18:15 - 19:30**  
**EDT 12:15 pm - 1:30 pm**

BUILDING YOUR  
GLOBAL CAREER  
Presentation  
*Joann Halpern,*  
*Director,*  
*Hasso Plattner Institute, NY*

#### Wednesday – August 12, 2020

**CEST 15:00 - 16:15** CAREER AND LIFE PLANNING  
**EDT 9:00 am - 10:15 am** WORKSHOP  
Workview, Lifeview  
*Joann Halpern,*  
*Director,*  
*Hasso Plattner Institute, NY*

**CEST 16:30 - 17:30** METROPOLITAN MUSEUM  
**EDT 10:30 am - 11:30 am** GUIDED TOUR  
Museum Highlights with  
Susan Berger

**CEST 17:45 - 19:00**  
**EDT 11:45 am - 1:00 pm**

CAREER AND LIFE PLANNING  
WORKSHOP  
Odyssey Plan  
*Joann Halpern,*  
*Director,*  
*Hasso Plattner Institute, NY*

#### Thursday – August 13, 2020

**CEST 15:00 - 16:40** BUSINESS COMMUNICATION  
**EDT 9:00 am - 10:40 am** How To Stand Out in a  
Hyper-Connected World  
*Robert Napoli,*  
*Principal,*  
*Hapday Group*

**CEST 16:40 - 17:00** BREAK  
**EDT 10:40 am - 11:00 am**

**CEST 17:00 - 18:40** ETHICS/DIVERSITY  
**EDT 11:00 am - 12:40 pm** International Career and  
Intercultural Exercises  
*Anna-Lena Baumann,*  
*Sr. Leadership & Talent*  
*Development Partner,*  
*BMW Group*





Bryant Park, New York City

## Program (continued)

### Friday – August 14, 2020

**CEST 15:00 - 16:40**  
**EDT 9:00 am - 10:40 am**  
 BUSINESS COMMUNICATION  
**Resumé Optimization Workshop**  
*Matthew Allen,*  
*Director, Careers & Education*  
*German American Chamber of Commerce New York*

**CEST 16:40 - 17:00**  
**EDT 10:40 am - 11:00 am**  
 BREAK

**CEST 17:00 - 18:00**  
**EDT 11:00 am - 12:00 pm**  
 INTERCULTURAL TALKS II  
**German in America: How To Work, Play & Live**  
*Felix Zeltner,*  
*Co-Founder, Work Awesome*

### Monday – August 17, 2020

**CEST 13:30 - 14:30**  
**EDT 7:30 am - 8:30 am**  
 VIRTUAL CITY TOUR  
**Ethnicities of New York City**  
*Valentin Borriello, Managing Director, Valentin Borriello LLC*

**CEST 15:00 - 16:30**  
**EDT 9:00 am - 10:30 am**  
 BUSINESS COMMUNICATION  
**Connecting Your Voice on Video**  
*Lisa Patti, Speech and Communication Specialist, Accent 3*  
*Manuela Senatore,*  
*Video Marketing Guru, Skilla Productions*

**CEST 16:30 - 16:40**  
**EDT 10:30 am - 10:40 am**  
 BREAK

**CEST 16:40 - 17:40**  
**EDT 10:40 am - 11:40 am**  
 ORGANIZATIONAL MANAGEMENT  
**Managing a Skilled Workforce**  
*Uwe Scharfy,*  
*CEO, Baeumer of America*

**CEST 17:40 - 18:40**  
**EDT 11:40 am - 12:40 pm**  
 BUSINESS COMMUNICATION  
**Personal Brand Building**  
*Alexander Schaper,*  
*Managing Director, fable+*

### Tuesday – August 18, 2020

**CEST 15:00 - 16:30**  
**EDT 9:00 am - 10:30 am**  
 INNOVATION/TECHNOLOGY  
**Virtual Tour**  
*Roland Cassirer,*  
*Program Manager, German Accelerator*

**CEST 16:30 - 16:40**  
**EDT 10:30 am - 10:40 am**  
 BREAK

**CEST 16:40 - 17:40**  
**EDT 10:40 am - 11:40 am**  
 INNOVATION/ORGANIZATION  
**From a Startup to a Company**  
*Felix Wunderlich, Head of Business Development, MyPostcard*

**CEST 17:40 - 18:40**  
**EDT 11:40 am - 12:40 pm**  
 ORGANIZATIONAL MANAGEMENT  
**Interview Workshop**  
*Daniel Braun, Chief of Staff, WorkGenius*

### Wednesday – August 19, 2020

**CEST 15:00 - 16:40**  
**EDT 9:00 am - 10:40 am**  
 LABOR LAWS/ LABOR RELATIONS  
**U.S. Labor Law in the COVID-19 Era**  
*John Sarno, President, Employers' Association of New Jersey*

**CEST 16:40 - 17:00**  
**EDT 10:40 am - 11:00 am**  
 BREAK

**CEST 17:00 - 18:40**  
**EDT 11:00 am - 12:40 pm**  
 LABOR LAWS/ LABOR RELATIONS  
**Labor Laws and Relations in Transatlantic Perspective**  
*Tobias Schulze-Cleven,*  
*Associate Professor, Rutgers University, School of Management and Labor Relations*

### Thursday – August 20, 2020

**CEST 15:00 - 16:40**  
**EDT 9:00 am - 10:40 am**  
 INNOVATION/TECHNOLOGY  
**AI and Logistics**  
*Charlotte de Brabant,*  
*Global Procurement, Johnson & Johnson*  
*Jim Fleming,*  
*Institute for Supply Management*

**CEST 16:40 - 17:00**  
**EDT 10:40 am - 11:00 am**  
 BREAK

**CEST 17:00 - 18:40**  
**EDT 11:00 am - 12:40 pm**  
 INNOVATION/TECHNOLOGY  
**Innovation Landscape NY**  
*Kurt Becker,*  
*Vice Dean for Research, New York University, Tandon School of Engineering, Brooklyn*

### Friday – August 21, 2020

**CEST 15:00 - 16:00**  
**EDT 9:00 am - 10:00 am**  
 INTERCULTURAL TALKS III  
**German in America: How To Work, Play & Live**  
*Felix Zeltner,*  
*Co-Founder, Work Awesome*

**CEST 16:00 - 17:00**  
**EDT 10:00 am - 11:00 am**  
 TENEMENT MUSEUM TOUR  
**The World of the Baldizzi Family**

**CEST 17:00 - 18:40**  
**EDT 11:00 am - 12:40 pm**  
 CLOSING  
**Graduation and Farwell**  
*Peter Rosenbaum,*  
*Executive Director, University Alliance Ruhr, NY*  
*Matthew Allen,*  
*Director, Careers & Education, German American Chamber of Commerce New York*

## Suggested Cultural Events

**LIVE** (AVAILABLE ONCE AT A CERTAIN TIME/DAY)

Thursday – August 6, 2020

**ART**

CEST 19:30 - 20:00  
 EDT 1:30 pm - 2:00 pm

MUSEUM OF THE CITY  
 OF NEW YORK  
 The City Within  
*Sean Corcoran*



Thursday – August 6, 2020

**DESIGN**

CEST 19:30 - 21:00  
 EDT 1:30 pm - 3:00 pm

COOPER HEWITT  
 MUSEUM  
 An Introduction to  
 Empathy in Design



Friday – August 7, 2020

**CLASSICAL MUSIC**

CEST 23:00 - 23:30  
 EDT 5:00 pm - 5:30 pm

THE METROPOLITAN  
 MUSEUM OF ART  
 ETHEL String Quartet  
*Balcony Bar from Home*



Friday – August 14, 2020

**CLASSICAL MUSIC**

CEST 23:00 - 23:30  
 EDT 5:00 pm - 5:30 pm

THE METROPOLITAN  
 MUSEUM OF ART  
 ETHEL String Quartet  
*Balcony Bar from Home*



## VARIOUS DATES (AVAILABLE MORE THAN ONCE)

**FREE CLASSES**

MOMA



**MUSIC**

BILLBOARD



**MUSIC**

SONGKICK



**TALKS - CLASSES - MUSIC**

92Y



**EXHIBITIONS - TALKS - MUSIC**

THE MORGAN LIBRARY



**OPERA**

MET OPERA



**BALLET**

NYC BALLET



**DANCE**

ALVIN AILEY AMERICAN DANCE



**FREE CLASSES - EVENTS**

NY PUBLIC LIBRARY





# Suggested Cultural Events (continued)

**FLEXIBLE** (ALWAYS AVAILABLE)

- ART
- BALLET
- CLASSICAL MUSIC
- COOKING
- DANCE
- DESIGN
- EXHIBITIONS
- FREE CLASSES
- MINI SERIES
- MUSIC
- OPERA
- READING
- SCIENCE
- STORIES
- TALKS
- TOURS

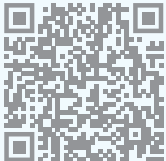
**TOURS**

VIRTUAL CITY TOURS



**TOURS**

OFFICIAL NYC GUIDE



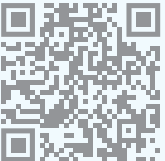
**READING**

TIME OUT



**READING**

NY PUBLIC LIBRARY



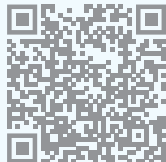
**STORIES OF LIVES**

NPR STORY CORPS



**MINI SERIES**

FIRST LOOK



**READING**

NEW YORK TIMES



**READING**

THE NEW YORKER



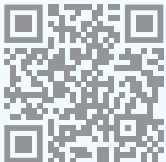
**READING**

BEDTIME STORIES



**SCIENCE**

MUSEUM OF NATURAL HISTORY







Zahra Bonakdar



Moritz Marius Brinkforth



Nathan Ewers



Valerie Heuchert

## Participants

### Zahra Bonakdar

grew up in Iran where she finished her bachelor's degree in Chemical Engineering. As an undergraduate, she spent one semester as a research assistant in the Green Processes Laboratory at the University of Tehran investigating different pathways for wastewater treatment with a focus on Moving Bed Biofilm Reactors. She spent another three months in a cement plant where she analyzed cement crude materials. In order to pursue a higher education while exploring and experiencing new cultures, she moved to Germany where she is in her final year of her master's program in Process Systems Engineering at TU Dortmund University. Her primary areas of interest include process simulation and optimization. Zahra is also a passionate painter and photographer.

### Moritz Marius Brinkforth

is in the final semester of his M.Sc. program in Mechanical Engineering while simultaneously completing his bachelor's degree in Business Psychology at Ruhr University Bochum. Combining both programs of study enables Moritz to pursue his research on the human factors in technical processes. As part of his bachelor's degree program, he did an apprenticeship as a plant mechanic and gained work experience at the Evonik Corporation which gave him the opportunity to work in the U.S. for two months before embarking on his master's program. Moritz enjoys sports and works as a ski instructor. He has also coordinated international youth exchanges for town twinning programs and volunteers for the council of student representatives.

### Nathan Ewers

studies in the master's program European Culture and Economy at Ruhr University Bochum. Beforehand, he completed his bachelor's degree in the UK. He is interested in political communication and media studies. Having completed multiple exchange programs in Japan, France, and Portugal, amongst others, he is passionate about other cultures and languages and never wants to stop learning. As an openly transgender person, he is also interested in LGBTQ+ issues as well as social justice. Nathan frequently engages in initiatives that raise awareness about discrimination and equality. He enjoys video games, spending time with friends, and cooking.

### Valerie Heuchert

is in the final year of her master's program in Management at Ruhr University Bochum. After an internship at Henkel, she now works at TÜV Rheinland where she pursues her passion for innovation and digitalization. Passionate about intercultural exchange, she has travelled to many parts of the world including Australia where she studied business and marketing for one semester. She would like to actively shape our world for the better and has for several years worked as a volunteer for the student initiative enactus. When not working or volunteering, Valerie enjoys spending time in nature, doing acrylic paintings or sports.





Angelina Kuschel



Laura Peters



Tobias Pyka



Daniel Schierok

## Participants (continued)

### Angelina Kuschel

is enrolled in the master's program in Management at Ruhr University Bochum. Her research interests and strengths lie in the field of innovation management. Apart from her studies, Angelina has gained work experience in business process management and digitization as well as transformation management. Her interests in other cultures have taken her to France and China, where she completed different study-abroad programs and grew passionate about international relationships and career opportunities. Angelina enjoys traveling, attending cultural events with her friends and doing sports.

### Laura Peters

is at TU Dortmund University where she is in the final stages of her master's program in Industrial Engineering. Besides her studies, she currently works for a research institute and has already gained work experience as a tutor. As an undergraduate, Laura worked for an automotive supplier. Many years ago, she discovered that getting to know new cultures and travelling is one of her passions. She spent a year as an au pair in the U.S.

### Tobias Pyka

studies Chemical Engineering in the final semester of his program at TU Dortmund University. His research interests are separation processes and micro process engineering. During his studies he has worked as a student tutor and a lab assistant. He completed internships at Bayer AG and Lanxess AG and is now eager to gain work experience abroad. He wants to get to know new cultures and face new challenges. In his free time, Tobias enjoys reading and hiking.

### Daniel Schierok

pursues a master's degree in Mechanical Engineering at Ruhr University Bochum. He is interested in enhancing production processes and automation. After completing his bachelor's degree, he started his graduate program with a semester abroad at the University of California, Santa Barbara. His time in California inspired him to further broaden his horizons and connect with people from diverse cultural contexts. He gained work experience at ABB. An passionate volunteer soccer referee, Daniel is very active in training younger referees.





Marvin Siegmann



Maleen Stachon



Lisa Zahar

## Participants (continued)

### Marvin Siegmann

studies in the international master's program in Philosophy, Economics, and Law at Ruhr University Bochum, and it is thanks to this program that he has developed a strong interest in interdisciplinarity and intercultural exchange. He did research for his master's thesis at the University of Cambridge. For the past three years he has also been working at the Institute for Macroeconomics, where he supervised two research projects on self-driving technologies. Beforehand, he worked as an animation designer and has since retained his enthusiasm for creative solutions. Marvin is very passionate about sports, reading, solving chess puzzles, and his volunteer work for a Christian media channel.

### Maleen Stachon

is a Business and Economics student in the master's program at TU Dortmund University with a focus on Digitalization and Entrepreneurship. Her interests include innovation, logistics and production management. As an undergraduate, she gained intercultural experience by participating in a Summer School at Tongji University in Shanghai. In addition to her studies, she works as a research assistant at the Chair for Industrial Information Management at TU Dortmund University's Logistics Campus. She also completed an internship at Lidl Digital International GmbH & Co. KG, where she worked on logistics projects in an international context. Maleen is interested in broadening her cultural horizons. She enjoys yoga, swimming, and travelling.

### Lisa Zahar

is enrolled in the master's program in Cultural Studies and Business Administration at the University of Duisburg-Essen. She combines her academic interest in international relations with a passion for pop culture and politics. Her study trips have taken her to Finland and the United States, where she studied business ethics and economic psychology. At her university, she works as a student assistant at the Chair of Economic Geography and learns about the complex challenges posed by mobility transformation. Lisa loves bouldering, aerial acrobatics, and delving into Discworld novels.

## Partner

We would like to thank our partner companies and organizations for their support in providing our students with the opportunity to gain valuable hands-on experience in a range of industries in the Tri-State area.



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[www.gaccny.com](http://www.gaccny.com)

of activities and services. Comprised of a highly qualified and dedicated team of professionals, the GACCs support companies by facilitating market entry & business development, legal services, intern visas, recruitment and startup guidance.



The Baker Institute for Entrepreneurship, Creativity & Innovation is Lehigh University's premier organization dedicated to the advancement of entrepreneurial education for the entire University community. The Baker Institute provides authentic opportunities for Lehigh students from every discipline to deeply engage in the entrepreneurial process. In the course of an average year, its programming reaches thousands of students and alumni from the South Mountains of Pennsylvania to the Silicon Valley of California. The Baker Institute's network of students, faculty and alumni is inclusive, diverse and dedicated to inspiring and educating the next generation of entrepreneurial thinkers.

[www.lehighbakerinstitute.com](http://www.lehighbakerinstitute.com)



AFS Intercultural Programs is an international, voluntary, non-governmental, non-profit organization that provides intercultural learning opportunities to help people develop the knowledge, skills and understanding needed to create a more just and peaceful world. In 2016, more than 12,000 Generation Z students and Millennial young adults from 60+ countries participated in programs such as our flagship AFS High School Program (now entering its 70th year), as well as innovative short school-based and young adult opportunities. AFS exchanges include unique structured intercultural learning journeys or Global Competence Certificate programs—and are supported by more than 50,000 AFS volunteers worldwide.

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Deutsches Haus at NYU is New York's leading institution for culture and language of the German-speaking world. Located in the historic Greenwich Village district, Deutsches Haus is an integral part of New York University. Since 1977, it has provided New Yorkers with a unique forum for cultural, intellectual, and artistic exchange with Germany, Austria, and Switzerland through its three pillars: the language program, the cultural program, and the children's program.

[www.nyu.edu/deutscheshaus](http://www.nyu.edu/deutscheshaus)



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## Partner (continued)



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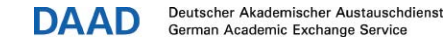
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