

The Global Entrepreneurial Leader Workshop

On the last day in Lehigh, Dr. Willy Das joined the TRF Cohort 2023 online for her Global Entrepreneurial Leader workshop. Dr. Willy Das is an educator and researcher at Lehigh@nasdaqcenter, a unique education-industry partnership between Lehigh University and the Nasdaq Entrepreneurial Center in San Francisco. At the beginning of this workshop, Dr. Willy Das defined Global Entrepreneurial Leaders and gave examples of individuals who can be seen as such. Following that, the students were divided into smaller groups and engaged in brainstorming sessions about Global Entrepreneurial Leaders. Throughout the workshop, the participants developed a comprehensive understanding of the key components and characteristics of an entrepreneurial mindset in a global context. Within these small groups, students evaluated global opportunities and considered cultural, as well as social factors, that might impact global entrepreneurial leaders. Overall, this workshop empowered and encouraged the participants to grasp their own visions and helped them develop the skills required to be entrepreneurial leaders in the global business landscape. The Global Entrepreneurial Leader Workshop was followed by a closing dinner at Olive Branch in Bethlehem.

Contact:

Dr. Willy Das
Postdoctoral Researcher

<https://global.lehigh.edu/news/postdoctoral-researcher-willy-das-encourages-entrepreneurial-mindset>